

# Future of Work Event

## Privacy Policy

### 1. Introduction

This Privacy Policy explains how Lyreco collects and processes personal data for the Future of Work event in compliance with GDPR.

### 2. Personal Data We Collect

- Identification data (name, surname)
- Professional info (company, job title)
- Contact details (email, phone)
- Ticketing and attendance data
- Optional dietary or accessibility info
- Payment information (handled by external PSPs)

### 3. How We Use Your Data

Your data is used to:

- Register and manage attendance
- Issue tickets and confirmations
- Communicate updates
- Support operational logistics
- Improve future events
- Comply with legal obligations

### 4. Legal Basis

Processing is based on contractual necessity, legitimate interest, and consent (where applicable).

### 5. Data Sharing

Data may be shared with event partners, payment providers, and technical platforms under GDPR-compliant agreements.

### 6. Data Storage & Security

We apply appropriate security measures and restrict access to authorised personnel only.

### 7. International Transfers

If data is transferred outside the EU, adequate safeguards are applied.

### 8. Retention

Data is retained only as long as necessary, typically up to 24 months.

### 9. Your Rights

You may access, correct, delete, restrict processing, object, or withdraw consent.

### 10. Contact

For privacy queries: [privacy@lyreco.com](mailto:privacy@lyreco.com)